



## SPONSORSHIP OPPORTUNITIES

The ERRA Energy Investment and Regulation Conference is known to provide access to an international group of regulators, utilities, network companies and other stakeholders in the field of energy. Join us in 2018 and you will enjoy **unique features** as the **Conference is co-organized with the Turkey Energy Summit (TES)**, and participants will have a free access to TES.

ERRA Energy Investment and Regulation Conference goes to Turkey again, this year partnering with the premier gathering of the Turkish energy industry. The event will be organized in **Regnum Carya Golf & Spa Resort**, the proud host of the 2015 G20 Summit, located directly at the cost of the Mediterranean Sea.

Sponsorship is an easy and affordable way to promote your company and its achievements to more than 800 international and Turkish professional audience while supporting the continued development in the field of energy regulation and ERRA. If ERRA's vision, mission and values are in alignment with yours, we encourage you to contact us to explore the possibilities of becoming a conference sponsor or supporter. This year, our sponsors will receive extra added value, as they will be promoted by both the ERRA Conference and TES, thus they will be visible to two audiences.

### SPECIAL THIS YEAR

- The Conference will be organised in parallel with the **Turkish Energy Summit** with a joint opening session. For reference purposes please visit: <http://turkeyenergysummit.com/en/index.html>
- Conference participants will have access both to the ERRA Conference and to the Turkish Energy Summit – **8 sessions** altogether for **one registration fee**
- High-level presentations on the current status of the Turkish energy sector
- **Poster presentations** of ERRA's Regulatory Research Project

- Networking opportunity with over **600 players** of the Turkish energy sector, a total of **800 participants**
- Conference participants will have the opportunity to visit the exhibition area, where dozens of companies will be represented and learn more about their activities
- Pre-conference social event titled “**Turkish Energy Summit Golf Cup**”. Beginners and amateur golf lovers will also find a chance to enjoy trainings.
- Conference languages: English and Turkish

### **The Conference is:**

- A flagship event in interregional energy regulatory conferences
- An excellent opportunity for a dialogue between the regulators and other stakeholders of the energy industry
- An outstanding occasion for exchange of ideas with high-level energy regulators of the ERRA regions
- A truly professional event, focusing on the latest regional issues, trends and developments in the energy industry

**Deadline for applying as a sponsor:  
September 17, 2018**

### **Sponsorship categories are grouped in the following way:**

- ❖ Platinum level sponsors in value of 30,000 EUR;
- ❖ Golden level sponsors in value of 15,000 EUR;
- ❖ Silver level sponsors in value of 7,500 EUR;
- ❖ Conference supply sponsors in value of 5,000 EUR
  - Photographs during the Conference
  - Notepad and pens
  - ~~Speaker gift~~ – **SOLD**
  - Flower decoration

Complimentary participation rights will be given to the sponsor companies according to sponsorship type. Please note that the hotel accommodation is not included.

### Academia Patronage

Sponsorship of participation of minimum 3 postgraduate students or young researchers in the Conference in the value of 3000 EUR (1000 EUR/person). Sponsorship covers registration fee only, excluding travel and accommodation costs. Students and researchers could be selected by the Patron (in this case they should certify officially their studies) or suggested by ERRA. Selecting this opportunity, your company will be displayed as a Patron on the Conference website, printed brochure, and other printed conference materials, separated from Conference sponsors. ERRA will have the option to ask selected student(s) to write a short blog post (approximately 500 words about the conference upon completion or during the event). Details of the patronage can be subject to individual discussion. Please contact ERRA Secretariat for further information.

**Please refer to the below table for each package type:**

	<b>Platinum Sponsor 30,000 EUR</b>	<b>Gold Sponsor 15,000 EUR</b>	<b>Silver Sponsor 7,500 EUR</b>	<b>Conference Supply Sponsor 5,000 EUR</b>	<b>Conference General Sponsor 3,000 EUR</b>
<b>SPONSOR ACKNOWLEDGEMENT PRIOR TO THE CONFERENCE</b>					
Company description on the sponsor page of the conference website <a href="https://erranet.org/conference/investment-conference-2018/?tab=sponsors">https://erranet.org/conference/investment-conference-2018/?tab=sponsors</a>	up to 500 words	up to 350 words	up to 200 words		
Company logo in separate sponsors block on all pages of the conference website	✓	✓	✓	✓	✓
Company logo in the conference promotional email (distributed to about 30,000 recipient)	✓	✓	✓		
Reference on the ERRA social media profiles	✓	✓	✓		
<b>SPONSOR ACKNOWLEDGEMENT DURING THE CONFERENCE</b>					
Listing on master sponsor sign in the conference room	✓	✓	✓	✓	✓
Booth area allocation*	✓	✓	✓	✓	✓
Display table** in the foyer area for duration of the conference	✓	✓	✓	✓	✓
Company logo in the final Conference Brochure in the sponsors section	✓	✓	✓	✓	✓
Listing on master sponsor sign in the foyer	✓	✓	✓		
Logo use on the TV interview board (Sponsor company logo will be used on the TV backdrop for the national and international TV interviews along with the organization logo at the 8th Turkey Energy Summit.)	✓	✓	✓		
Acknowledgement in the opening and closing remarks	✓	✓	✓		

Exclusive networking opportunity (ERRA organizes a meeting with selected conference participant(s) based on the sponsor's request)	✓	✓	✓		
Speaking opportunity	✓	✓			
Projection of company logo during coffee breaks in the conference room	✓				
Welcoming remarks during one of the reception(s)	✓				
Company logo displayed on the sponsored conference supply item (if applicable)				✓	

\* Booth area with several dimensions which depending on the types of sponsorship will be allocated to the sponsor companies in the exhibition site. (Booth areas are consisting of empty spaces and companies will be able to use them as they wish. If requested, stand installation can be provided with a fee. Please contact us for booth setup).

\*\* Display tables will be located in the foyer where all coffee breaks are served. The area will be available for ERRA Conference and TES participants. They will include a table, chairs and a sign. Sponsors may bring exhibit roll ups, promotional materials, etc.

### **Display of company logo on sponsored supply item (for Conference Supply Sponsors only)**

<b>Sponsored item</b>	<b>Display of logo</b>
Photographs	Logo displayed on select hard copies photos distributed during the event and on all soft copy photographs
Notepad and pen	Branded notepads and pens are to be delivered by the sponsor. Items will be distributed to all Conference delegates in the meeting room.
Speaker gift	Printed logo on speaker gifts with additional sign in the registration area
Flower decoration	Signs with company logo displayed included in the bouquets of flower.

### **Media partners\*\***

- ✓ Company name, logo and link on the website and in the printed conference materials.

\*\* Available only for Media Companies with strong credentials.