



**18<sup>TH</sup> ERRA**  
**ENERGY INVESTMENT  
AND REGULATION CONFERENCE**  
23-24 September | 2019  
**RIGA, LATVIA**

## SPONSORSHIP OPPORTUNITIES

The ERRA Energy Investment and Regulation Conference provides access to an international group of regulators, utilities, network companies and other stakeholders in the field of energy.

ERRA Energy Investment and Regulation Conference goes to North this year. The conference will be organized in Latvia. Riga is the capital and largest city of Latvia and in the three Baltic states as well. The city generates more than 50% of Latvia's GDP as well as around half of Latvia's exports.

The event will take place in the Radisson Blu Latvija Conference & Spa Hotel. The hotel is located in the city center, making the nearby beautiful streets and attractions easy to explore.

Sponsorship is an easy and affordable way to promote your company and its achievements to a targeted professional audience while supporting the continued development in the field of energy regulation and ERRA. If ERRA's vision, mission and values are in alignment with yours, we encourage you to contact us to explore the possibilities of becoming a conference sponsor or supporter.

**Deadline for applying as a sponsor:  
September 5, 2019**

**Sponsorship categories are grouped in the following way:**

- ❖ Platinum level sponsors in value of 30,000 EUR;
- ❖ Golden level sponsors in value of 15,000 EUR;
- ❖ Silver level sponsors in value of 7,500 EUR;
- ❖ Conference supply sponsors in value of 5,000 EUR
  - ◆ Photographs during the Conference
  - ◆ Conference brochure
  - ◆ Conference badge holder
- ❖ Conference supply sponsors in value of 3,000 EUR
  - ◆ Notepad and pen
  - ◆ Speaker gift
- ❖ Conference general sponsors in value of 3,000 EUR

**NEW:**

- ❖ Academia Patronage: Raise your company's social responsibility by sponsoring students' or young researchers' participation: up from 3 delegates in value of 3,000 EUR (or more)

### Academia Patronage

Sponsorship of participation of minimum 3 postgraduate students or young researchers in the Conference in the value of 3000 EUR (1000 EUR/person). Sponsorship covers registration fee only, excluding travel and accommodation costs. Students and researchers could be selected by the Patron (in this case they should certify officially their studies) or suggested by ERRA. Selecting this opportunity, your company will be displayed as a Patron on the Conference website, printed brochure, and other printed conference materials, separated from Conference sponsors. ERRA will have the option to ask selected student(s) to write a short blog post (approximately 500 words about the conference upon completion or during the event). Details of the patronage can be subject to individual discussion. Please contact ERRA Secretariat for further information.

**Please refer to the below table for each package type:**

	<b>Platinum Sponsor 30,000 EUR</b>	<b>Gold Sponsor 15,000 EUR</b>	<b>Silver Sponsor 7,500 EUR</b>	<b>Conference Supply Sponsor 3,000-5,000 EUR</b>	<b>Conference General Sponsor 3,000 EUR</b>
Complimentary conference registrations	4 (value of 4,200 EUR)	3 (value of 3,150 EUR)	2 (value of 2,100 EUR)	1 (value of 1,050 EUR)	
Complimentary passes to the Conference reception(s)	5 (value of 750 EUR)	3 (value of 450 EUR)			
<b>SPONSOR ACKNOWLEDGEMENT PRIOR TO THE CONFERENCE</b>					
Company description on the sponsor page of the conference website <a href="https://erranet.org/conference/investment-conference-2019/?tab=sponsors">https://erranet.org/conference/investment-conference-2019/?tab=sponsors</a>	up to 500 words	up to 350 words	up to 200 words		
Company logo in separate sponsors block on all pages of the conference website	✓	✓	✓	✓	✓
Company logo in the conference promotional email (distributed to about 30,000 recipient)	✓	✓	✓		
Reference on the ERRA social media profiles	✓	✓	✓		
<b>SPONSOR ACKNOWLEDGEMENT DURING THE CONFERENCE</b>					
Listing on master sponsor sign in the conference room	✓	✓	✓	✓	✓
Display table* in the foyer area for duration of the conference	✓	✓	✓	✓	✓
Company logo in the final Conference Brochure in the sponsors section	✓	✓	✓	✓	✓

#### Energy Regulators Regional Association (ERRA)

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Listing on master sponsor sign in the foyer	✓	✓	✓		
Acknowledgement in the opening and closing remarks	✓	✓	✓		
<b>NEW: Exclusive networking opportunity (ERRA organizes a meeting with selected conference participant(s) based on the sponsor's request)</b>	✓	✓	✓		
Speaking opportunity	✓	✓			
Projection of company logo during coffee breaks in the conference room	✓				
Welcoming remarks during one of the reception(s)	✓				
Company logo displayed on the sponsored conference supply item (if applicable)				✓	

\* Display tables will be located in the foyer where all coffee breaks are served. They will include a table, chairs and a sign. Sponsors may bring exhibit booths, promotional materials etc.

### **Display of company logo on sponsored supply item (for Conference Supply Sponsors only)**

<b>Sponsored item</b>	<b>Display of logo</b>
Photographs	Logo displayed on select hard copies photos distributed during the event and on all soft copy photographs
Conference brochure	Company advertisement on one dedicated full page inside the Conference Brochure
Conference badge holder	Printed logo on Conference badge holders
Notepad and pen	Branded notepads and pens are to be delivered by the sponsor. Items will be distributed to all Conference delegates in the meeting room.
Speaker gift	Printed logo on speaker gifts with additional sign in the registration area
Flower decoration	Signs with company logo displayed included in the bouquets of flower.

### **Media partners\*\***

- ✓ Company name, logo and link on the website and in the printed conference materials.

\*\* Available only for Media Companies with strong credentials.