

SPONSORSHIP OPPORTUNITIES



The **EU4Energy-ERRA Renewable Energy Investment Conference 2022** provides a unique opportunity to reach the international network of energy policymakers, regulators, utilities, network operators and other key stakeholders in the energy business, particularly in the Eurasian region but also with representatives from other markets. Conference topics include:

1. Scaling up renewables investments in developing countries
2. Importance of regulation for investments
3. Renewable energy investment climate in select ERRA member countries – ministerial roundtable
4. Renewables investments in the context of the global energy crisis
5. Renewables investment projects in select ERRA member countries
6. State audit of renewable support policies

The speaker roster among others will include high-level representatives of institutions such as:

- Georgian government
- European Commission
- Donor organisations such as; World Bank, Asian Development Bank, USAID, International Energy Agency
- National regulators

After the prolonged COVID-19 break ERRA is proud to invite for the Conference to the Caucasus this year, the conference will be organized in Tbilisi, Georgia and we are delighted to invite you to promote your business via sponsorship for the first time since 2019.

Sponsorship is an easy and affordable way to promote your company/institution and its values and achievements to a targeted professional audience that represents the core policy- and regulation-making network in Europe and its neighborhoods, while supporting the continued development in the field of energy regulation and ERRA as its co-organizer.

Because of its location on the crossroads between Europe and Asia, and its proximity to the lucrative Silk Road, throughout history, Tbilisi was a point of contention among various global

Energy Regulators Regional Association (ERRA)

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powers. The city's location to this day ensures its position as an important transit route. This October the event will allow for Tbilisi to become a focal spot for major energy investment and trade projects' discussions.

The event will take place in the Sheraton Grand Tbilisi Metechi Palace Hotel. Set in the historical heart of Tbilisi, the hotel's location makes the nearby beautiful streets and attractions easy to explore.

We encourage you to contact us with inquiries at secretariat@erranet.org to explore the possibilities of becoming a conference sponsor or supporter.

***Deadline for applying as a sponsor:
October 10, 2022***

Sponsorship categories are grouped in the following way	
Platinum sponsor	in value of 30,000 EUR
Gold sponsor	in value of 15,000 EUR
Silver sponsor	in value of 7,500 EUR
Conference general sponsors	in value of 5,000 - 3,000 EUR

Please refer to the below table for each sponsorship package components:

Components	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Conference General Sponsor
Complimentary conference registrations	4	3	2	1
Complimentary passes to the Conference reception(s)	5	3		
Company description on the sponsor page of the conference website https://erranet.org/energy-investment-conference-2022/	up to 500 words	up to 350 words	up to 200 words	
Company logo in separate sponsors block on all pages of the conference website	✓	✓	✓	✓
Company logo in the conference promotional email (distributed to about 30,000 recipient)	✓	✓	✓	
Reference on the ERRA social media profiles	✓	✓	✓	
Listing on master sponsor sign in the conference room	✓	✓	✓	✓
Display table* in the foyer area for duration of the conference	✓	✓	✓	✓

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Listing on master sponsor sign in the foyer	✓	✓	✓	
Acknowledgement in the opening and closing remarks	✓	✓	✓	
NEW: Exclusive networking opportunity (ERRA organizes a meeting with selected conference participant(s) based on the sponsor's request)	✓	✓	✓	
Speaking opportunity	✓	✓		
Projection of company logo during coffee breaks in the conference room	✓			
Welcoming remarks during one of the reception(s)	✓			

* Display tables will be located in the foyer where all coffee breaks are served. They will include a table, chairs and a sign. Sponsors may bring exhibit booths, promotional materials etc.

Media partners**

- ✓ Company name, logo and link on the website and in the printed conference materials.

** Available only for Media Companies with strong credentials.

