



## Consumer information and education as a tool for empowering customers

## **Energy and Water Services Regulatory Commission**North Macedonia

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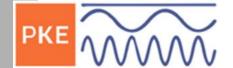
## Promotion of PCT Switch.mk

Promoted on November 21, 2019

- Official launching press conference
- 2-months Online Campaign
  - Banners on popular local websites
  - Facebook Page and Promotion
  - Twitter







## THANK YOU FOR YOUR ATTENTION!

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